

# Press release sentix – indicator in focus

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### sentix politics barometer: Trump in the downwind

According to the French parliamentary elections, which gave the desired result from the investors' point of view, investors now see a neutral impact of political questions on the financial markets. Brexit, geopolitics and the US president, however, are stress factors. The latter must fight with a noticeable loss of his nimbus.

The new sentix policy barometer rises after the elections in France from -0.46 to -0.08 points. Investors therefore do not expect any major disturbance maneuvers on the part of the politicians in view of the next three months. It is interesting to note that investors now see upcoming elections as an slightly supporting factor, which is surprising in view of the open power issue in France in the run-up to the June parliamentary elections.

Brexit (score -0.36), geopolitics (-0.46) and Trump (-0.46) remain the main risk factors for investors. Above all, the US president is increasingly misguided by investors. His already weak personal approval values (from January to the present decrease of -1.2 to -1.33 points) are now accompanied by a markedly deteriorated technical approval rate (-1.1 after -0.71 in January).

1.50

It is remarkable how the evaluation of individual policy areas has changed. Trump's strong strengths, economic excellence and the prospect of tax cuts have suffered significantly, while the worst fears about trade and geopolitics have not been confirmed so far.

Recent developments around Trump have shortened the "expected duration" of the US President's term from 4.14 years to 3.74 years. And this even though he had already taken 4 months of his term in office and that the average value should therefore rise.

An impeachment in its second year in office becomes

1.00 0.50 0.00 -0.50 -1.00 -1.50 01.01.2017 01.02.2017 01.03.2017 01.04.2017 01.05.2017 Economic policy overall —— Foreign policy Migration policy Regulation —Trade policy —Tax policy

an increasingly probable option for many investors. Whether it is also realistic, will have to prove itself.

The loss of the US president's nimbus is already clearly felt, and should help to keep the "theme" to investors.



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## Background

The sentix policy barometer is conducted monthly in the second week of the month. It is intended to show whether and which policy issues from the investor's point of view are decisive for the capital market developments. In addition, we looked at the policy of the current US administration precisely from the current occasion.

The current survey was conducted between May 10<sup>th</sup> and May 12<sup>th</sup>, 2017, among some 1.100 private and institutional investors.

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sentix is the pioneer and leading provider of sentiment analyses (behavioural finance) in Europe. Since 2001 sentix surveys on a weekly basis around 5.000 investors from over 20 countries (comprising over 1.000 institutional and almost 4.000 individual investors) about their expectations for financial markets as well as for economic developments and their portfolio actions. The sentix survey results are representative of a broadly diversified group of investors.

sentix surveys offer the rare combination of a vast number of participants, high quality and an outstanding speed with which information is gathered and passed on. All sentix indices are regularly accessible for sentix data clients just about one day after the close of each poll – via the sentix website or Bloomberg. sentix clients thus can use sentix data almost in real time to further improve performance.

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